

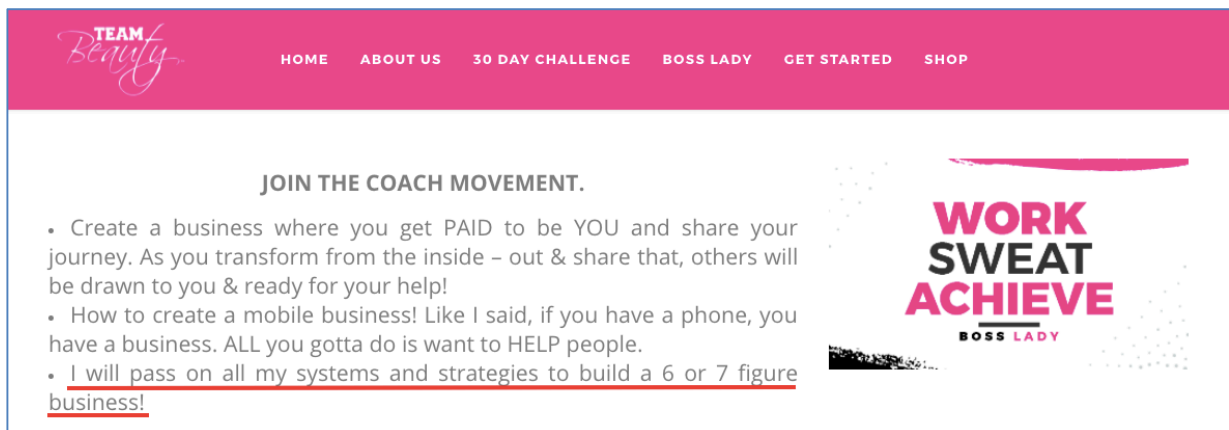
# Orion Research, LLC

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## **Top Herbalife Distributors Say Those Working as Team Beauty Coaches Will Be Taught to Earn 6-Figure and 7-Figure Incomes, a Violation of the FTC Order**

Team Beauty is a weight loss and fitness transformation program created by top Herbalife distributors. The program provides a way for distributors to promote Herbalife's products to the public and to recruit business opportunity participants.

On Team Beauty's website, as of October 25, 2017, the group's founder and Herbalife President's Team member Gery Gutierrez states that she can teach people who sign up with Herbalife to work as Team Beauty Coaches how to earn 6- and 7-figure incomes.



The screenshot shows the top portion of the Team Beauty website. At the top left is the 'TEAM Beauty' logo. To its right is a navigation menu with the following items: HOME, ABOUT US, 30 DAY CHALLENGE, BOSS LADY, GET STARTED, and SHOP. Below the navigation bar is a white section with a pink border. On the left side of this section, the text 'JOIN THE COACH MOVEMENT.' is centered. Below this text is a bulleted list of three items. The third item, 'I will pass on all my systems and strategies to build a 6 or 7 figure business!', is underlined. On the right side of the section is a graphic with the text 'WORK SWEAT ACHIEVE' in large, bold, pink letters, with 'BOSS LADY' in smaller, black letters below it. The graphic also features a pink brushstroke at the top and a black brushstroke at the bottom, with a background of small grey dots.

**TEAM Beauty**

HOME ABOUT US 30 DAY CHALLENGE BOSS LADY GET STARTED SHOP

**JOIN THE COACH MOVEMENT.**

- Create a business where you get PAID to be YOU and share your journey. As you transform from the inside – out & share that, others will be drawn to you & ready for your help!
- How to create a mobile business! Like I said, if you have a phone, you have a business. ALL you gotta do is want to HELP people.
- I will pass on all my systems and strategies to build a 6 or 7 figure business!

**WORK SWEAT ACHIEVE**  
BOSS LADY

The FTC Order bans Herbalife and its agents from making claims or even implying “that participants will or are likely to earn substantial income” and from misrepresenting “the amount of revenue, income, or profit a participant actually earned or can likely earn.”  
**(Subsections II.A and B)**