

Orion Research, LLC

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President’s Team Member Lisa Arnold Tells Distributors that the Herbalife Business Opportunity Allows Recruits to Quit Their Jobs and Stay Home to Take Care of Their Children, Violating FTC Order

Herbalife Ltd. (Ltd) top distributors consistently present the business opportunity to women as one in which recruits can expect to achieve a full-time income that allows them to stay at home and care for children.

In this August 14, 2017 posting to Facebook, Herbalife President’s Team member Lisa Arnold, describes how she is “slaying” her Wellness Coach and Home Biz Duties while staying home with her children.



In a Consent Order imposed on Herbalife’s business in July 2016, the Federal Trade Commission permanently restrained the company and its agents from representing that participation in the Herbalife business opportunity would allow participants to: “quit your job,” “be set for life,” “earn millions of dollars,” “make more money than they ever have imagined or thought possible,” “realize unlimited income,” or any substantially similar Representations. (Subsection III.A)

In another Facebook posting, several days later, Arnold describes how she has been successful with her work-from-home business and others can replicate her success as long as they are committed to the business. “Success is always our choice,” Arnold says.



Such statements violate the Federal Trade Commission Consent Order that permanently restrains Herbalife and its agents from stating: “The reasons participants do not earn significant income, including but not limited to representations that participants fail to devote substantial or sufficient effort.” (Subsection II.C)

In a Complaint for Permanent Injunction and Other Equitable Relief, which was made public on the same day as the Consent Order, July 15, 2016, the FTC stated that the problem with the Herbalife business is: “Defendants’ program does not offer participants a viable retail-based business opportunity.”