

Orion Research, LLC

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President's Team Members Fabiola Barinas and Alan Rodriquez Post Downline's Photos of Life Before and After Herbalife Success Along with Text Telling Recruits They Will Succeed at Herbalife Simply by Committing to the Business, in Violation of the FTC Order

On September 14, 2017, Herbalife President's Team members Fabiola Barinas and Alan Rodriquez, who call themselves "Unstoppablefitcouple" on social media, reposted text and photos originally posted by "beautyandbeast___," a couple from New York who are also Herbalife distributors. The post (below) shows the New York couple's "old place" and their "new place" and describes how Herbalife completely turned around their lives. The message conveyed is that the Herbalife business can dramatically improve your financial situation.

In a Consent Order imposed on Herbalife's business in July 2016, the Federal Trade Commission permanently restrained the company and its agents from representing that participation in the Herbalife business opportunity would allow participants to: "quit your job," "be set for life," "earn millions of dollars," "make more money than they ever have imagined or thought possible," "realize unlimited income," or any substantially similar Representations. (Subsection III.A)



(text from Instagram posting continues on next page)

be grateful.... How can I possibly give up?
No WAY! #1 My parents gave me a decent
childhood , they provided us everything we
needed, we lacked nothing growing up
,until they divorced. We then moved to this
country all the lack possible came... but
still, There was no way that I was going to
settle, like come on, your parents didn't
work that hard for you to become average,
and for you not to strive for greatness.. #2
the people that believe in you. My sister,
she invested so much time in us , she had
so much vision for our future , she is one of
the only people that actually believed we
can be more and were deserving of so
much more, how were we going to let her
down? .. some of you might not know. But
we moved to that old apartment after she
moved out because we couldn't afford
anything else , MANY times we tried to
move to another state because we thought
NYC was the problem, but reality is.. we
were the problem! We had broken
mindsets and overall just broke! But I'm
still grateful because my sister could've
easily gave in the keys to her old
apartment, but instead she allowed us to
stay there. I am so grateful for her , she
literally blessed me with this Herbalife
opportunity..#3 my kids , how dare me , to
not give them everything they deserve , to

be selfish, to just stay in my comfort zone because is what's easy to do and not work as hard as my parents worked so they can have it all...

...keep reading below 📌

unstoppablefitcouple When we moved to that old apartment in the Bronx , we were broken in every-way you can imagine but we made a decision to follow success, despite what people around us (at the time) would say. We soon started doing the things we were told to do by successful people in Herbalife, even tho we didn't see results right away. We believed , a blind believe that everything that was happening

to other people it was just a matter of time for us to be next. Its been 5 months in this new apartment but reality is we moved out in our minds first, before the real life event actually happened, the day that we decided that it was Herbalife or nothing that was the day that things started to happen and move in the universe. Even if we didn't physically see the change, you best believe everything was done. Have faith, believe in yourself and don't let anyone throw their fears or insecurities on to you. Because we are proof you can come from nothing and progress. And this is just the beginning, stay tuned 🥰✨

The text also conveys a message that is constantly communicated by top Herbalife distributors: To succeed in the Herbalife business opportunity, one must believe in themselves and blindly commit to Herbalife. The implication is that those who are failing have yet to take this approach and have only themselves to blame for their Herbalife business not working out.

Such statements violate the Federal Trade Commission Consent Order that permanently restrains Herbalife and its agents from stating: “The reasons participants do not earn significant income, including but not limited to representations that participants fail to devote substantial or sufficient effort.” (Subsection II.C)

In a Complaint for Permanent Injunction and Other Equitable Relief, which was made public on the same day as the Consent Order, July 15, 2016, the FTC stated that the problem with the Herbalife business is: “Defendants’ program does not offer participants a viable retail-based business opportunity.”